

PeaKeen
Creation and Beyond

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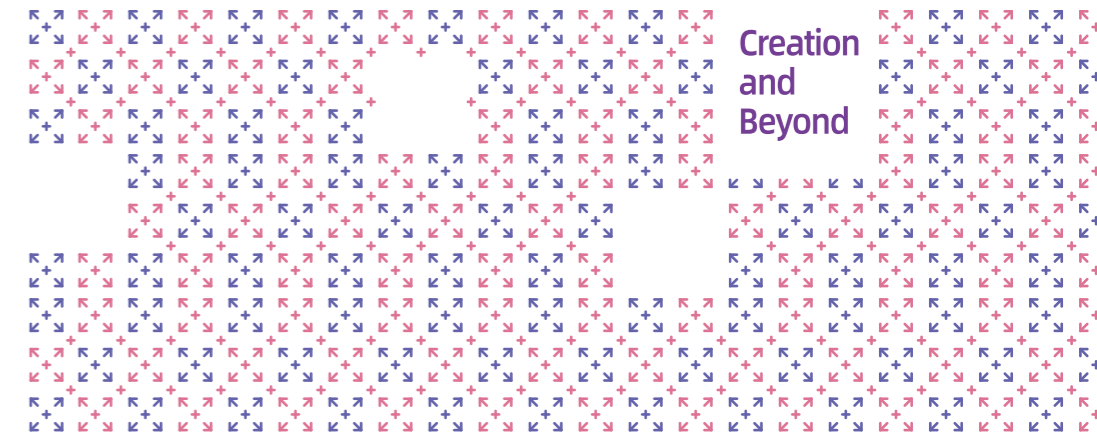
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ONE-STOP Gift Solutions

**Professional Gift
Service Provider**

www.peakeen.com



2024

PEAKEEN

CORPORATE GIFTS

BROCHURE



Chief Executive Officer: **Leo**

Leo, the founder of PeaKeen, was born and raised in China in the late 90s, just like his peers: he was born in an ordinary family in Sichuan Province.

When he was a kid, he looked at the white-collar workers in the city, they wore work badges as a symbol of their status and aspired to it. Because in those days, people lived in lack of food and clothing and material scarcity, white collar means plenty of food and clothing and did not have to bend one's back for two taels of rice. In those days, it was Leo's childhood dream to have his own work badge.

In college, he discovered that most company badges had evolved into lapel pins. When he graduated, he also received his first lapel pin, which he treasured.

After graduating from university, Leo immediately came to Zhongshan Xiaolan, the manufacturing capital of Chinese hardware, and started his career. He reverse-engineered from office to factory to gain a deeper understanding of the process.

At that time, the factory was only responsible for manufacturing, and could not meet the diversified needs of customers. Meanwhile, the factory had some defects in the process, and could not meet the needs of customers in the design, packaging, transportation, and other links

So, he founded PeaKeen in 2012 in order to better serve his customers. he came up with the concept of one-stop service, one-stop shopping, etc. Helping customers solve all their pain points.

PeaKeen enhanced the shipping process in 2016. Complete one-stop service from design - production - shipment - customs clearance - tax declaration, so that customers do not need to spend more time.

In 2018, PeaKeen has expanded from metal crafts to full gifts, with thousands of products available. Suppliers up to 20+ factories.



BRAND STORY

At the same time, the price war in the market is becoming more and more severe, and the low profit in exchange cannot maintain the normal expenses of the company, so most companies/factories reduce the quality, reduce the service, delay the delivery time, and lack of goods.

As a result, many customers changed suppliers frequently and the performance declined significantly.

PeaKeen's commitment to quality and service has won the approval of many customers. Among them are Carlsberg, Leburg, Tour de France, Vodafone, Converse, and other well-known companies. This has allowed PeaKeen's market to expand rapidly and to date, it has worked with more than 1,000 companies in more than 50 countries.

20+

Factory Experience

10+

Service Experience

50+

Exported Countries

17

Production Lines

COMPANY PROFILE



Peakeen is a metal gift manufacturer with more than 14 years of experience, established in 2010, the main products are lapel pins, medals, keychains, trophy and so on. Cooperate with more than 50 countries in the world. Serving more than 3,000 customers worldwide, with 3 complete product lines, more than 30 suppliers provide other gifts, such as promotional gifts, handicrafts, souvenirs, rewards, exporting more than 50 containers per year, and monthly shipments of 1.000.000PCS, with annual shipments of 12.000.000PCS .



Company Scale

PeaKeen is located in the centre of Xiaolan town, with an office area of 500 sqm, a factory area of 3000 sqm, 65 employees, 6 workshops (moulding, stamping, die-casting, colouring, packaging, printing) and 3 production lines.

\$4.000.000
Annual sales



Machine scale

- ★ Die-casting machine _____ 2
- ★ Stamping machine _____ 11
- ★ Polishing machine _____ 8
- ★ Colouring machine _____ 10
- ★ Printing machine _____ 1
- ★ Laser machine _____ 1



10+

YEARS
EXPERIENCE



Sectoral composition

The company has 7 departments:

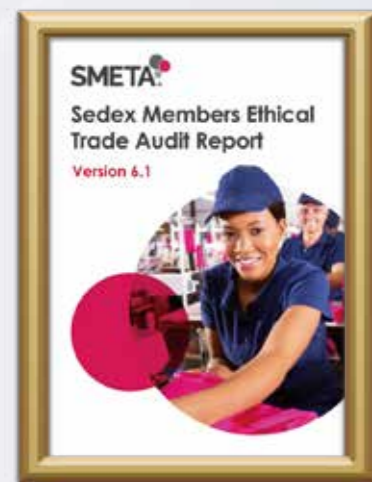
- ★ Business Department _____ 11
- ★ Design Department _____ 4
- ★ Finance Department _____ 2
- ★ Purchasing Department _____ 2
- ★ Production Department _____ 55
- ★ Quality Control Department _____ 4
- ★ Shipping Department _____ 2

ONE-STOP SHOPPING

ONE-STOP SERVICE

CERTIFICATES & HONORS

1. Market test reports;
2. Factory certification report ;
3. Human rights reports;



COOPERATION BRAND

The brands above are just some of the companies we keep working with. We maintain long term business relationships with each of them. Sincerely welcome to talk with us about your projects!



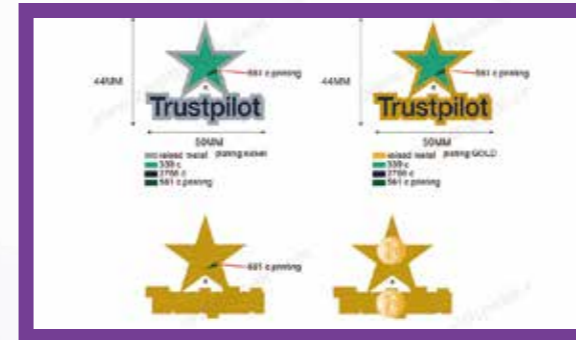
CLASSIC EXAMPLE



Design



Design



Design



Design

1. Carlsberg Product Case

Carlsberg customer needed a customized gold commemorative keychain with a size of 40 mm. The designer finalized the drawing after many revisions and the production department prepared a separate production line. After 25 days efforts, the order was completed and highly praised by the customer.

2. Tuborg Product Case

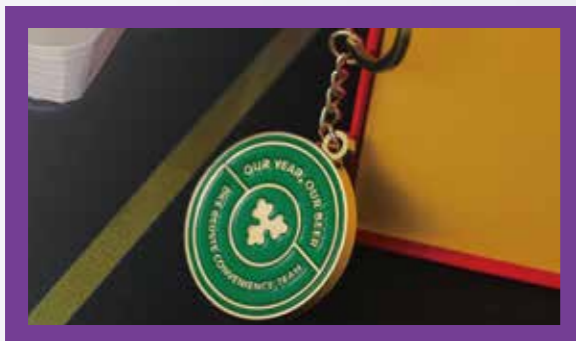
We were contacted by Tuborg's client for a bespoke Tuborg badge to incorporate more products into a wine bottle design that required a combination of designs. Our designers divided the product into 14 designs and finalised the drawings. The large order required a quick delivery. We cancelled our holidays to rush this order for our client. We were able to complete the order and received positive feedback from the customer 1.4 million order, which was well received by the customer

3. Trustpilot Product Case

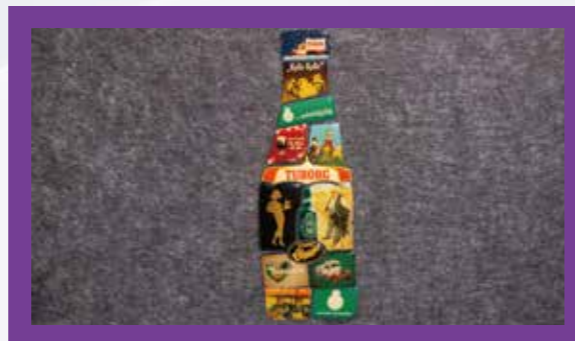
The customer needs to customize the excellent employee badge, requiring high quality, unchanged five-pointed star logo, and box packaging. Since there is no link between the font and the logo, and the dark green covers the light green, a faux enamel + print process is required. This design retains the client's logo and adds a sense of quality.

4. KPMG Product Case

We have had a three-year collaboration with KPMG, during which we assisted them in creating sophisticated logo, exquisite 50th-anniversary badges, and elegant gift sets. Our partnership has remained steadfast throughout this period. Over the past three years, we have successfully executed numerous projects together and extend our heartfelt gratitude to KPMG for their unwavering support.



Product



Product



Product

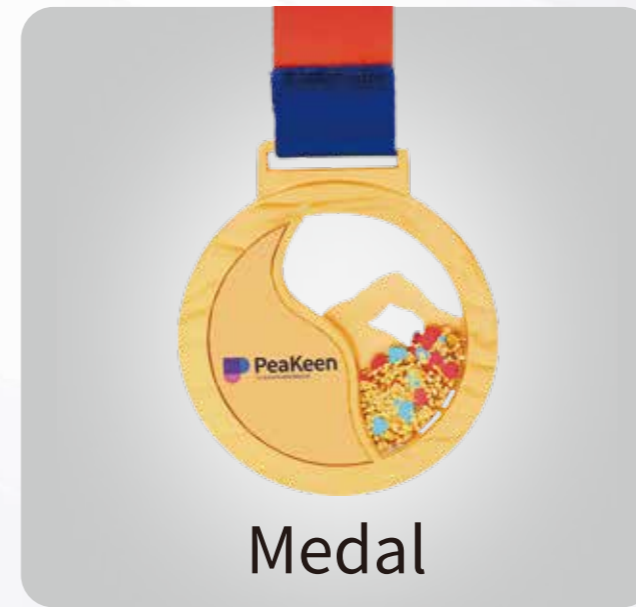


Product

EVENT GIFTS

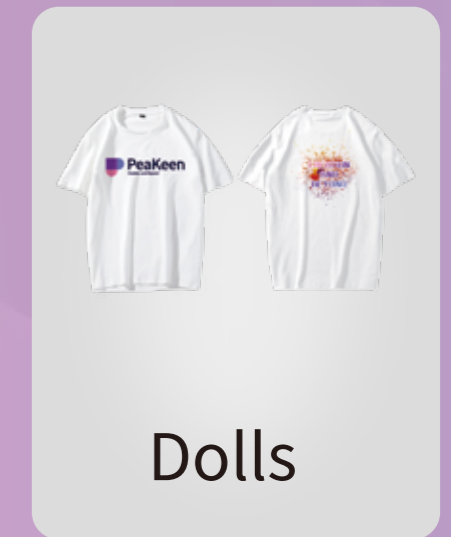
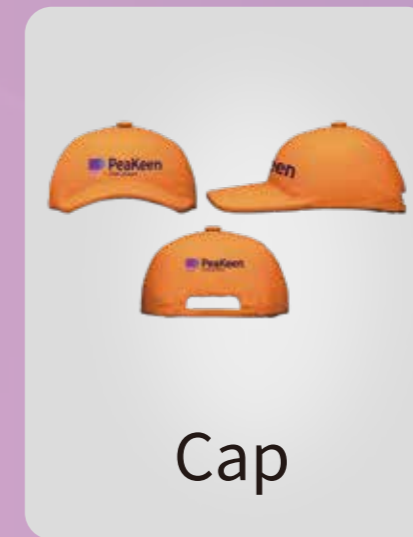
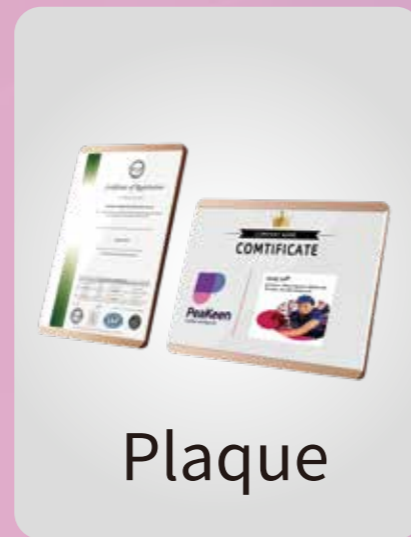
**"Every event
Every gift,
Every honor."**

Event gifts are a symbol of honor and a conveyance of passion. Behind every intense competition, there is a sense of pride belonging to the winners and participants that waits to be cherished. Our event gifts carry this honor and turn every effort into a tangible memory.



Our Gift of Race

We always adhere to providing customers with high-quality and uniquely designed event Award. Every detail of the medal is carefully crafted, showing unparalleled craftsmanship; the lines of the trophies are elegant and smooth, highlighting the solemnity and elegance of the event; the design of the commemorative plaque is full of creativity, making every participation meaningful.



Promotional Gifts



Promotional gifts, also known as promotional items or premiums, are widely incorporated into the marketing mix by companies. Promotional gifts are mainly used to promote a company, corporate image, brand or event at trade shows, conferences and other marketing events. Promotional gifts can get your prospects and customers interested in your brand



ODM OEM



Promotional Gifts



Customize Your Gifts

- Value 1: Greatly enhance the company's brand and popularity.
- Value 2: Unique business card, leaving a good impression on customers.
- Value 3: Have more valuable than "gold", more valuable targeted advertising space.
- Value 4: Enhance customer stability, increase the probability of customer referrals.
- Value 5: In the peer more and more fierce competition, for more business, faster to improve the speed and efficiency of the transaction.



INTELLCTUAL PROPERTY GIFTS

Embellishment of life

A mug printed with a favorite LOGO, a key chain with a LOGO logo, can add a small happiness to daily life. Every time you use it, it's like having an intimate interaction with it, making life more interesting and colorful.



Ingenuity of design

The design around IP is often full of ingenuity. Designers take inspiration from the story and characters of the IP and cleverly incorporate it into the product design. This makes every peripheral product like a small work of art, both practical and collectible



Transmission of culture

IP surrounding is not only a commodity, but also a carrier of culture. Through them, we can learn the stories and cultural connotations behind different IP, and feel the charm and worldview of different characters. This kind of cultural transmission makes IP periphery become a way of communication across languages and regions.





METAL GIFTS

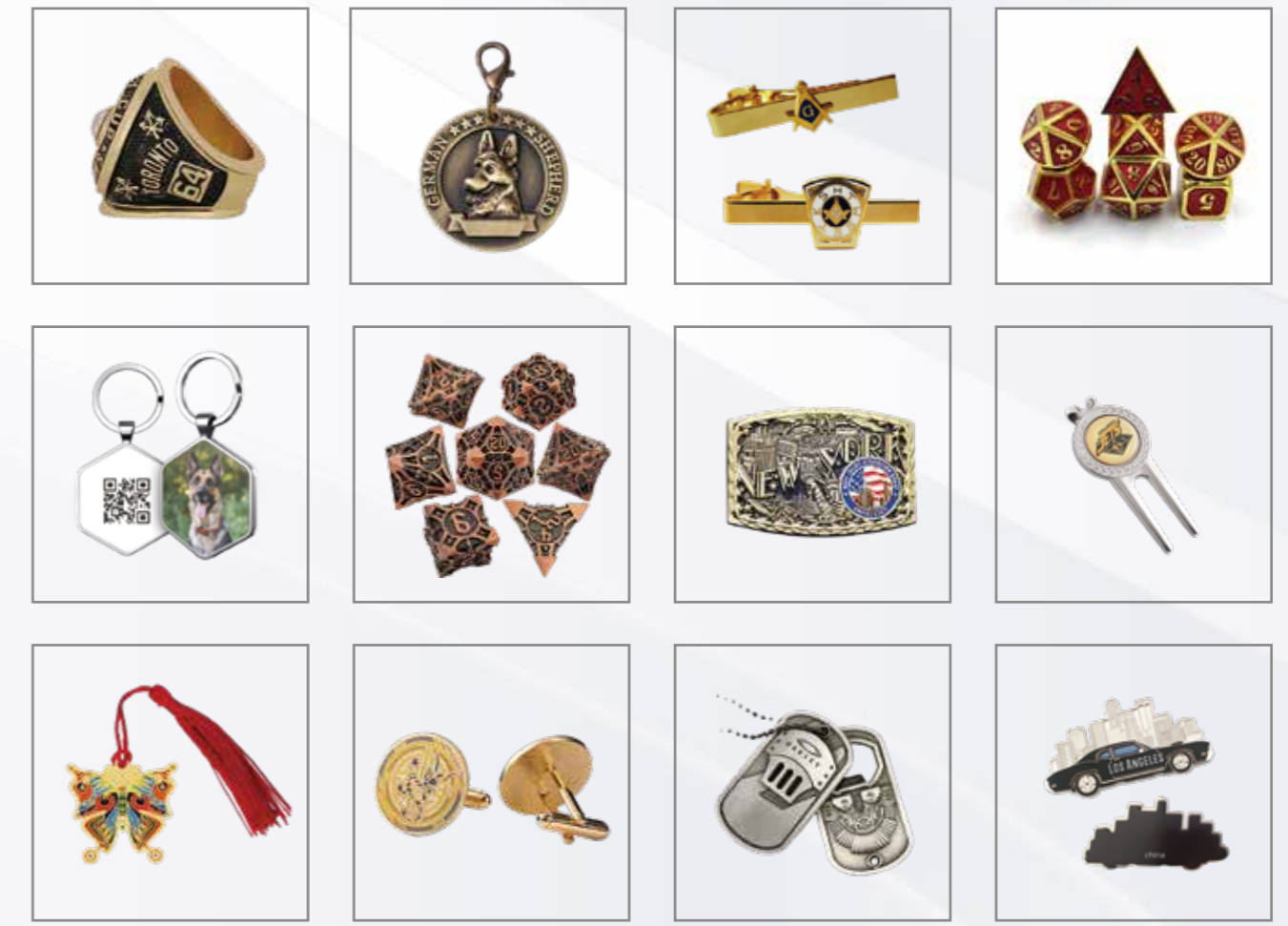
Artistry Beauty Gift Choice

A gift is not only a transmission of emotions, but also a display of art. Our craft gifts combine traditional craftsmanship with modern aesthetics, presenting a unique beauty.



Global Artisan

Each piece of work is carefully crafted, incorporating the craftsman's painstaking efforts and wisdom. Whether it is exquisite carving, delicate painting, or unique design concepts, it embodies our unwavering pursuit of art.



Artful VisionCraft

Choosing our craft gifts is not only a unique gift, but also a choice for the pursuit of beauty and the inheritance of culture. Whether it is for friends and relatives, partners, or for your own collection, it can show your taste and vision.

SOUVENIR GIFT



Our factory is not only a production site, but also a meeting point of culture and history. It is a place where ancient crafts and techniques are passed on, while innovating and integrating modern aesthetics into tradition. Each souvenir is a perfect combination of tradition and modernity, art and craftsmanship, demonstrating the ingenuity and creativity of our factory.

On the production line, each souvenir undergoes multiple processes and careful polishing. We strictly follow traditional techniques and combine them with modern technology to ensure that each product meets the highest standards of quality. Whether it's carving, painting or other decorative techniques, we strive for excellence and make each souvenir a work of art.

As a manufacturer, we understand the value and meaning behind each souvenir. As a manufacturer, we are responsible for transforming raw materials into carriers of cultural connotations and emotions.





OTHER TYPES GIFTS

“ We are committed to providing our customers with a wide range of beautiful gifts to meet different needs. In addition to customised types of gift sets, we also produce many other types of gifts to provide our customers with more choices.

Our product lines are varied and include, but are not limited to, medals, crystal ornaments, necklaces, bookmarks, photo frames, gourmet gift sets, fashion accessories, cultural and creative gifts, and personalised gifts. Each of these gifts has its own characteristics and can meet the preferences and needs of different people



The four core categories



Medal



lapel pin



Coins



Keychain



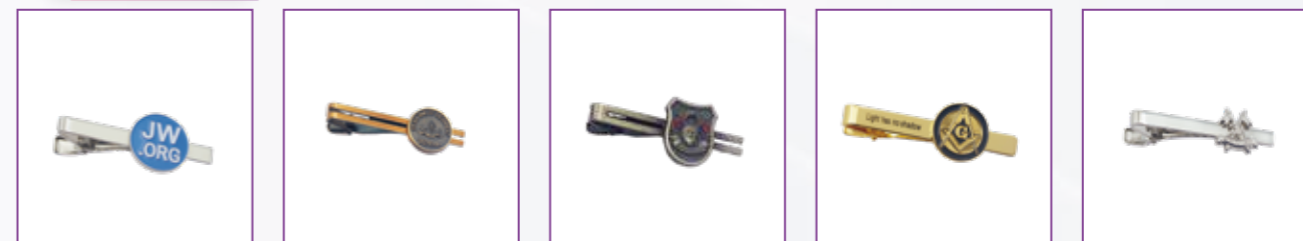
Remaining metal crafts



Dog tag



Tie clip



Cufflinks



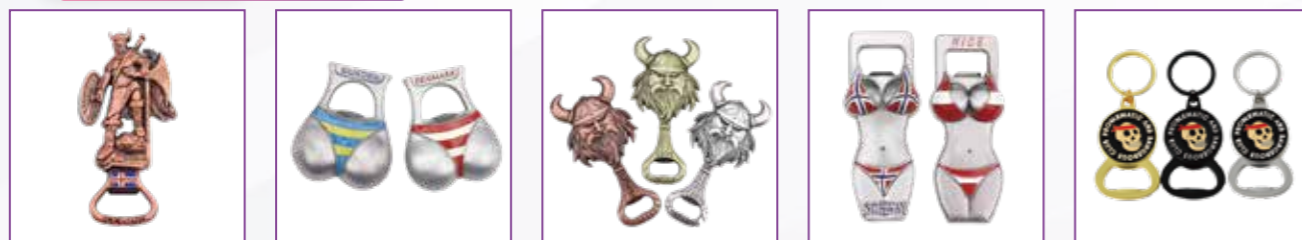
Bookmark



metal card



Bottle opener



Fridge Magnet



Hat clip



Golf divot



Luggage tag



Money clip



Trophy



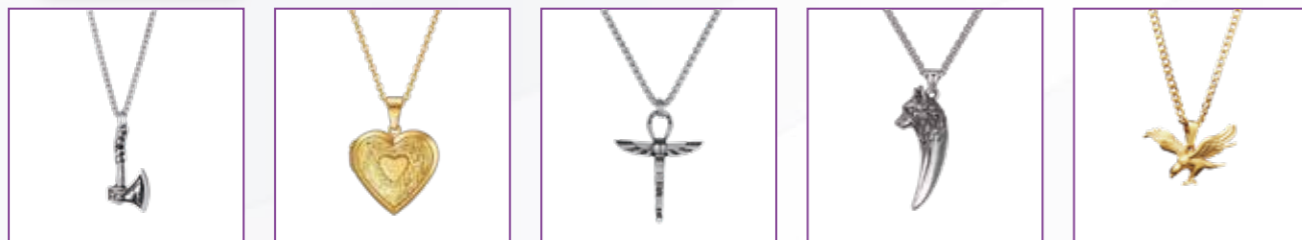
Ornaments



plaque



Necklace



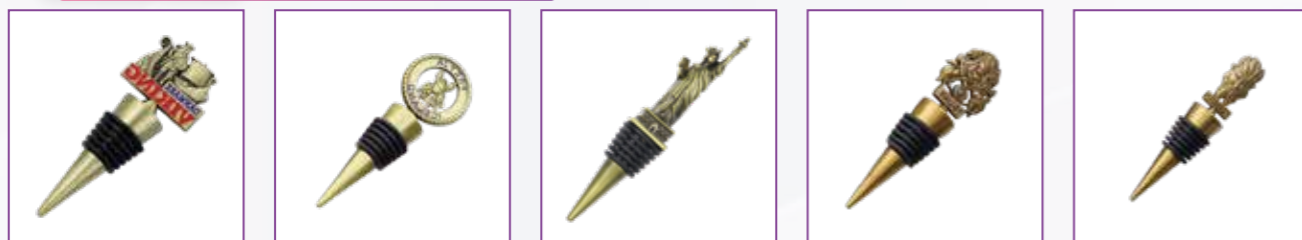
Belt buckle



Photo frame



Wine Bottle Stopper



Bag hanger



Scoop



Earing



Buttons



Industry Gifts



USB protective sheath



Coaster



PVC Keychain



Phone cover



Luggage tag



Fridge Magnet



Embroidery



Lanyard



silicone bracelet



Industry Gifts



T-shirt



Cap



Cup



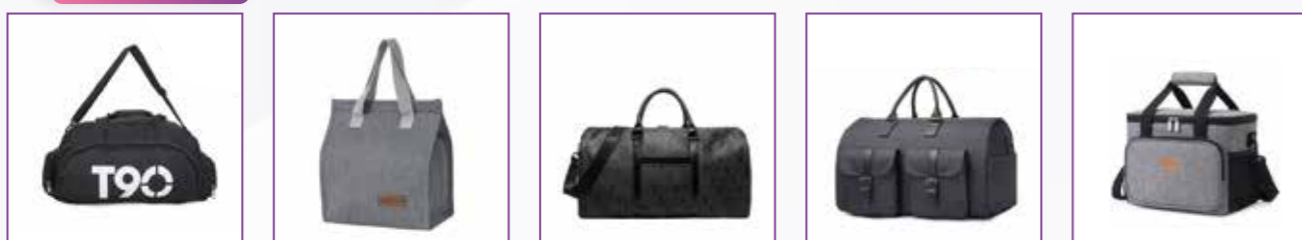
Pen



Canvas bag



Bag



Plush doll



Advertising fan



Notebooks



Hand-waving flag



ensign

